

Receipts: Series 01 – Advertising Language

By Amy Sheppard

This series of receipts examines the advertising language found on discarded posters and flyers from Kreuzberg, Berlin. It takes the language of advertising and places it in the context of receipt to highlight the difference in tone, voice, and attitude used for selling. The primary language for posters and flyers for anything involving music including clubs, parties and shows is English, and the tone and voice is usually playful and incorporates descriptions of sounds such as “noise” and “loudly. The primary language for local and business flyers is German with smaller phrases in English.

TALK 24!  
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LANDLINE  
WAS  
YESTERDAY

CHEAP  
PRACTICAL  
HANDY  
EXTRA GIFT

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20 EUROS

\*\*\*\*\*  
ADVERTISING LANGUAGE:  
KREUZBERG  
WWW.DESIGNARCHEOLOGY.COM

LOUDLY PRESENTS  
\*\*\*\*\*

+++  
SPECIAL  
GUESTS  
+++

SURPRISE ACT FROM PERU!

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TUE 26.09

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ADVERTISING LANGUAGE:  
KREUZBERG  
WWW.DESIGNARCHEOLOGY.COM

NOISE FROM  
\*\*\*\*\*

SICK  
GIRLS

FEAT. \_\_\_\_\_

TRUE  
TIGER

\*\*\*\*\*  
ADVERTISING LANGUAGE:  
KREUZBERG  
WWW.DESIGNARCHEOLOGY.COM

SATISFY ME  
\*\*\*\*\*

BOUNCE  
THAT  
ASS

DOORS OPEN

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23:30

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ADVERTISING LANGUAGE:  
KREUZBERG  
WWW.DESIGNARCHEOLOGY.COM

NEED MONEY?  
\*\*\*\*\*

GUTEN  
TAG! (GOOD DAY!)

NOW OR LATER!  
WITH FLAWS!  
NO AIRCONDITIONING  
GUARANTEE

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INSTANT  
MONEY!

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ADVERTISING LANGUAGE:  
KREUZBERG  
WWW.DESIGNARCHEOLOGY.COM





**CALL NOW**

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<b>MOBILE</b>	<b>LAND LINE</b>
0152-01-08-17-67	030-48622984
0152/01375225	030-61-10-13-13
0152/014-29-806	030-614-03-881
0152/014-29-806	030-616-09-433
0152/05-80-94-62	030.612.842.31
0152/05-80-94-62	030.612.842.33
01520-10-99-666	030/25900457
01520-10-99-666	030/4-47-19-919
0160-4108862	030/44044869
0160-9762207	030/46-60-43-43
0162-811-56-71	030/627-22-881
0162-811-56-71	030/627-22-881
0162-811-56-71	030/627-39-057
0162-933-9175	030/627-39-057
0162/35-187-48	030/9-44-09-314
0163/313-40-99	0341-211-4000
0171-2449670	600-319-19
0172/450-87-44	612-80924
0174-538-55-13	612-86106
0174/877-22-18	624-10-91
0176-2175-3333	624-63-18
0177/40-61-618	-----
0178-8178931	<b>TOTAL : 21</b>
0179-3292-562	
01805/644-544	
0760-78-38-499	
0760-78-38-499	
0760-78-38-499	
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<b>TOTAL : 28</b>	

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**LOCALITY: KREUZBERG**  
WWW.DESIGNARCHEOLOGY.COM

**WWW**

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- . DE**
- WWW.103CLUB.DE
- WWW.BBMAGIC-YOUNG.DE
- WWW.BEAR-FAMILY.DE
- WWW.BEAR-FAMILY.DE
- WWW.BEAR-FAMILY.DE
- WWW.BUDDHA-ART-GALLERY.DE
- WWW.CARLSENCOMICS.DE
- WWW.CARLSENCOMICS.DE
- WWW.CHANNELMUSIC.DE
- WWW.CLUB-FACES.DE
- WWW.COPY-CAT.DE
- WWW.COOPERATIONNUI.DE
- WWW.DUPLIKAT.ORG
- WWW.GLASKLAR-OPTOMETRIE.DE
- WWW.HILLBILLYBABYLON.DE
- WWW.KONZEPT-FRISEUR.DE
- WWW.LINKLE.DE
- WWW.MATRIX-BERLIN.DE
- WWW.ROSIS-BERLIN.DE
- WWW.SILVERWINGS.DE
- WWW.SALLYS.NET
- WWW.S036.DE
- WWW.S036.DE
- WWW.KAFFEEBURGER.DE
- WWW.KITKATCLUB.DE
- WWW.KOKA36.DE
- WWW.RATTEN07.DE
- WWW.REINHARD-KLEIST.DE
- WWW.REINHARD-KLEIST.DE
- WWW.TRINITYCONCERTS.DE
- WWW.TUPPERWARE.DE

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- . COM**
  - WWW.ELECTRIC-KINGDOM.COM
  - WWW.LAREPLIK.COM
  - WWW.MATEO-ART.COM
  - WWW.MYSPACE.COM/103CLUBBERLIN
  - WWW.MYSPACE.COM/GRIMESTEP
  - WWW.OUR-DISTRIBUTION.COM
  - WWW.SAPPORT-RADIO.COM
  - WWW.TIESDESIGN.COM

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- . ORG**
  - WWW.PHONOTON.ORG
  - WWW.ZERO-PROJECT.ORG

- 
- . DE . VU**
  - WWW.KONTROLLVERLUSTEFESTIVAL.DE.VU

- 
- . EU**
  - WWW.ANDREAS-MAURER.EU

- 
- . NET**
  - WWW.AUDIO-IN.NET
  - WWW.LUX-BERLIN.NET
  - WWW.NIXWIEHIN.NET

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